## Members of the Executive Council of ESBN

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<th>Name and title</th>
<th>Short biography</th>
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<td><strong>President of the Executive Council</strong></td>
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<td>George Lee Lam, Non-Executive Chairman - Hong Kong and ASEAN Region &amp; Chief Adviser to Macquarie Infrastructure and Real Assets Asia, a member of the Committee on Innovation, Technology and Re-industrialization of the Hong Kong Special Administrative Region Government, President of Hong Kong-ASEAN Economic Cooperation Foundation, a Board member of the Pacific Basin Economic Council, and a member of the Hong Kong Trade Development Council Belt and Road Committee and Convenor of its Digital Silk Road Working Group. Dr. Lam is Chairman of Hong Kong Cyberport Management Company Limited, Non-Executive Chairman - Hong Kong and ASEAN Region and Chief Adviser to Macquarie Infrastructure and Real Assets Asia, a member of the Committee on Innovation, Technology and Re-industrialization of the Hong Kong Special Administrative Region Government, President of Hong Kong-ASEAN Economic Cooperation Foundation, a Board member of the Pacific Basin Economic Council, and a member of the Hong Kong Trade Development Council Belt and Road Committee and Convenor of its Digital Silk Road Working Group. Dr. Lam is a Solicitor of the High Court of Hong Kong; an Accredited Mediator of the Centre for Effective Dispute Resolution; a Fellow of CMA Australia, the Institute of Public Accountants, the Institute of Financial Accountants, the Hong Kong Institute of Arbitrators, and the Hong Kong Institute of Directors; and Honorary Fellow of CMA Australia, the Hong Kong Institute of Facility Management and the University of Hong Kong School of Professional and Continuing Education.</td>
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<td><strong>Vice President of the Executive Council</strong></td>
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| David Morris, Chair, Asia-Pacific Business Forum 2018 Mr. David Morris is an international consultant with senior advisory roles in the Asia Pacific and Europe including:  
  • **Chair, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) Asia Pacific Business Forum 2019**  
  • **Vice President, Sustainable Business Network, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)**  
  • **Senior Expert – China, East Asia, Australia and the Pacific, LM Political Risk & Strategic Advisory**  
  • **Academic Adviser, Research Center for Pacific Island Countries, Liaocheng University**  
  • **Member, Advisory Board, Institute for Cultural Relations Policy** | ![Photo](image) |
Over a thirty-year career in diplomacy, politics, academia and international business, David Morris has expertise in
• Geopolitics, international relations and political risk
• Governance and leadership dialogue
• Economic development, trade, investment and international marketing

Mr. David Morris has represented governments, businesses and non-government organisations in Australia and the Pacific; East Asia including China; and Europe, including Hungary and Ireland. He recently served for four years as Pacific Trade and Investment Commissioner in China.

Mr. David Morris graduated from the University of Sydney with BA (Honours) and Henley Business School, University of Reading with an MBA. He is currently completing a PhD with Corvinus University of Budapest and undertaking research in partnership with the Centre for Oceania Studies at Sun Yat Sen University.

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<td>Phang Yew Kiat, Vice Chair and CEO, Chong Sing Holdings Fin Tech, Hong Kong, China</td>
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Mr. Yew Kiat Phang is the Vice Chairman and Chief Executive Officer of Chong Sing Holdings FinTech Group Limited (CSF). CSF is a leading publicly listed (stock code: 8207.HK) Fintech group in Asia. Headquartered in Hong Kong, the company successfully established a fully-integrated Fintech ecosystem, providing efficient intelligent financial lifestyle services via internet & mobile internet channels.

Mr. Phang began his career with Standard Chartered Bank (SCB) in 1994. Over his 17 years career in banking, he held various management roles across SCB’s corporate and consumer banking businesses, including the appointment as Chief Financial Officer for Indonesia & General Manager for Small Medium Enterprises, Singapore & Malaysia. In 2005, Mr. Phang was seconded to China to build a brand new national joint-stock bank in Tianjin, China Bohai Bank, and he served as an Executive Director and Deputy Chief Executive Officer for the consumer banking business. He also served as DBS’s Group Head of Strategic Planning.

Mr. Phang also serves as the Chairman of Remuneration Committee & Independent Non-executive Director of Chuan Holdings Limited (stock code: 1420.HK). Among the non-profit organizations, he serves as the Chairman to United Nation-Economic and Social Commission for Asia and the Pacific (ESCAP) Business Advisory Council Task Force on Digital Economy, and the founding Executive Director of Global Blockchain Business Council (GBBC).
| Asif Ibrahim,  
Vice Chairman,  
Newage Group of Industries,  
Bangladesh  
Chair of the Task Force on Disaster and Climate Risk Reduction |
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| Mr. Asif Ibrahim was born in Dhaka, Bangladesh in the year 1965. He received his formal education from the University of Delhi (India) and the University of North Texas (USA). Mr. Ibrahim is the Vice Chairman of Newage Group of Industries, a business house involved mainly in manufacturing and exporting ready-made garments, textiles and plastic products. The Ministry of Commerce of the Government of Bangladesh awarded him the Commerciy Important Person (CIP) status in the year 2007, 2012 and 2014 for his contribution in national export.  

Mr. Asif Ibrahim is the former President (2011-2012) of Dhaka Chamber of Commerce and Industry (DCCI), the largest SME Trade Body of Bangladesh. He is the Former Founder Chairman (2012-2015) of Business Initiative Leading Development (BUILD), a Public Private Dialogue platform to expedite the policy reforms to enable private sector led economic growth of Bangladesh. Mr. Ibrahim served as a board member of Federation of Bangladesh Chamber of Commerce and Industry (2012-2015) and was the Chairman of the Privatization Standing Committee of FBCCI.  

Mr. Ibrahim is a Director of Bangladesh Garments Manufacturers and Exporters Association (BGMEA) and Bangladesh Thai Chamber of Commerce and Industry (BTCCI). Mr. Ibrahim is a member of UNESCAP Sustainable Business Network (ESBN) and is the Chairman of the UNESCAP Sustainable Business Network Taskforce on Disaster and Climate Risk Reduction.  

He was also a member of the Executive Committee of Bangladesh Employers’ Federation (BEF) and a Director of Bangladesh Philippines Chamber of Commerce and Industry (BPCCI). He has previously been in the Board of France Bangladesh Chamber of Commerce and Industry (CCIFB).  

Mr. Ibrahim is a member of the Board of Advisers for BRAC Business School (BBS) under BRAC University. He is also a Core Committee member of the Eminent Citizen’s platform to implement the Sustainable Development Goals (SDGs) in Bangladesh.  

He was also the President (2016-2018) of Bangladesh Professional Golfers Association (BPGA). |
| **Albert Oung**,  
Founder & President,  
World Green Organisation and Chairman, Hong Kong Myanmar Chamber of Commerce, Hong Kong, China  
Chair of the Task Force on Green Economy | Mr. Albert Oung is a Myanmar born Chinese and graduated at the University of Toronto in Canada with a BA degree in Commerce and Economics. He is a Green Entrepreneur and Environmentalist with over 36 years of experience. His focus is on the Green Economy, transforming and commercialising common practices into sustainable and responsible business models with social impact.


Mr. Oung developed his green business model by generating profits and creating a positive impact in the community to inspire social and business leaders through various initiatives.

He is the Founding President of the World Green Organisation & Green Institute, and Founding Chairman of the Hong Kong Myanmar Chamber of Commerce. |
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| **Akash Bhavsar**,  
Managing Director,  
Skyquest Technology Group, India  
Chair of the Task Force on Innovation | Mr. Akash Bhavsar is the Managing Director of SkyQuest Technology Group, a global intellectual asset and technology focused research, accelerator and investment bank, working to turn promising scientific ideas into useful products and companies. With experience spanning the United States, Germany, Israel, Canada, Republic of Korea, China, Taiwan Province of China, Singapore, and Malaysia, he has been part of 32 licensing deals and has been involved in fundraising of approximately US$ 90 million.

Mr. Akash Bhavsar has also been involved in designing and delivering several courses and workshops related to technology management and entrepreneurship, and he has also authored articles on topics including technology transfer and open innovation. Additionally, has been the President of the Indian Innovators Association, Western Chapter, and has been appointed to the Board of Management of T.I.I. Luxembourg (Technology Innovation International). |
Pedro Eloy, Chief Executive Officer, Pelham Grey; Founder, businesslab, HKU MBA, Hong Kong, China
Chair of the Task Force on Women and Youth Entrepreneurship

Mr. Pedro Eloy is the Chief Executive Officer at Pelham Grey with a focus on investing in and incubating technology-based companies. As former Director/Senior Vice President of Digital at Fung Group/Li&Fung for 7+ years, Pedro championed 65+ cross-platform digital innovation initiatives and led various teams who brought the first digital awards to the Group.

With 24 years of international experience in Europe, North America and Asia, Mr. Eloy is the recipient of several awards including the Best Rebrand of a Digital Property Gold Award, the IMA Outstanding Achievement Award, the IACAS Excellence in Marketing Award, the Mercomm Galaxy Award, the Golden Web Awards and the J. William Fulbright Scholarship Award.

In academia, Pedro founded and heads the businesslab MBA program at Hong Kong University Faculty of Business and Economics, enabling students to transform their passion for entrepreneurship into business ventures. In the public sector, Pedro collaborates on a series of programs and initiatives focused on business leapfrogging and economic growth for Asia Pacific-based young entrepreneurs.

Recognized by the digital industry, Mr. Pedro Eloy is a Fellow of the British Computer Society, an Executive Member of the International Academy of Digital Arts & Sciences and a serves as a judge for the Webby Awards and several international digital awards & entrepreneurship competitions.

Deborah Biber, Chief Executive, Pacific Basin Economic Council (PBEC)

Deborah Biber is the Chief Executive of the Pacific Basin Economic Council (PBEC). Founded in 1967, it is the oldest, independent business association to link the economies of the Asia-Pacific Region. Ms. Biber was previously the Chief Executive of the Australian Chamber of Commerce in Hong Kong and Macau. Ms. Biber was a key player in the formation of the AustCham Greater China initiative and the development of Australian Business Asia, a group of Australian chambers of commerce and business organisations in India, China, ASEAN and North Asia. She remains an Advisor to the AustCham Westpac Australia-China Business Awards program.

Ms. Biber is a passionate advocate for business education to help build tomorrow’s leaders in the Pacific Rim. She was recently the Country Manager Hong Kong for the Australian Graduate School of Management (AGSM), a global top fifty MBA provider, part of the Australian School of Business at the University of New South Wales, Australia.
Deborah has enjoyed a diverse career in all aspects of marketing, public policy and public affairs in Australia, the United Kingdom and Europe as well as across Asia including Hong Kong, Singapore, Indonesia, Taiwan and China. Before joining AustCham she Chief Executive of leading integrated marketing consultancy Blue Moon for ten years. Prior to this, Deborah was the Regional Creative Director and Vice President of international public relations firm Hill & Knowlton Asia.

She is a Board Member of Hong Kong based social enterprise Charitable Choice, a marketing advisor to the China International Human Resources Association based in Guangzhou, China and Advisor to the recently formed Asian Sponsorship Association, based in Singapore and the Entrepreneurs Club of Hong Kong.

Ju Song Lee, Executive Director, International Chamber of Commerce, Regional Office, Asia

Mrs. Lee Ju Song is the Executive Director of the ICC, Regional Office, Asia.

Founded in 1919, the ICC is the world’s largest business organisation representing more than 45 million companies in over 100 countries. ICC’s core mission is to make business work for everyone, every day, everywhere. Through a unique mix of advocacy, solutions and standard setting, we promote international trade, responsible business conduct and a global approach to making rules that govern the conduct of international business, in addition to providing market-leading speedy dispute resolution services. Our members include many of the world’s leading companies, SMEs, business associations and local Chambers of Commerce. Recognising the importance of the dynamic and growing economies in Asia, ICC opened its first regional office outside its International Secretariat in Paris, in 1997.

The ICC, Regional Office, Asia, managed by Mrs Lee, provides a visible profile for ICC in the region: actively promotes ICC in the region; responsible business conduct; international trade facilitation through the spread of the ATA Carnet System; the use of our dispute resolution services and services its members in the region.

Mrs Lee is the Founding Chair of the ICC World Chambers Federation International Certificate of Origin Council, which sets the international standard for the issuance of Certificates of Origin; and a member of the ICC WCF World ATA Carnet Council (WATAC) and ATA Carnet Administrative
Committee. WATAC administers the ATA Carnet System, often called the “International Passport for Goods” in close collaboration with the WCO.

An economist by training, Mrs Lee is an ICC specialist in international trade facilitation and documentation. She is actively involved in setting up the ICC WCF International Certificate of Origin Chain. Her active involvement in trade facilitation matters and capacity building programmes brings her to work with various international and regional organisations in promoting responsible business conduct, international trade facilitation, economic integration, e-documentation and chamber management. These include World Customs Organisation (WCO), WTO, UN, UNESCAP, ADB, EBRD, APEC, SAARC, GCC, CACCI and Customs Training Colleges.

Mrs Lee actively promotes trade facilitation as trade facilitation will bring enormous benefits to developing countries, especially the land-locked countries and strengthen Public-Private Partnership in speeding up regional integration and economic co-operation. Early implementation of trade facilitation would also reduce trade cost by 15%, create around 20 million jobs; increase developing countries’ exports by up to USD730 billion a year; promote inclusive growth by making cross-border trade easier, quicker and less costly.

As a former member of the ICC WCF Executive Committee and WCF General Council, she is also actively involved in promoting best practices in Chamber management and co-operation in capacity building.

On 6 March 2010, at the Celebration of the International Women’s Day, she was presented with an award by the Vietnam Chamber of Commerce and Industry in Hanoi for her contribution to the development of entrepreneurship through her active work in the promotion of trade facilitation.

Barbara Meynert, Senior Advisor, Fung Group; Adjunct Professor, the University of Hong Kong, China

Business leader and entrepreneur, Barbara Meynert has executive expertise across a broad range of sectors, including merchant banking, commercial and regulatory institutions, as well as board directorships in the corporate and non-profit sectors in Asia and Europe.

Barbara Meynert is Senior Advisor to the Fung Group and has been a long-time director and advisor to the Li and Fung Group and a number of their subsidiary companies. She played a crucial role as a director and advisor in the establishment of both the Hong Kong Airport Authority and the Hong Kong Securities and Futures Commission. Before that, she served in executive roles in the international merchant banking industry. She was Managing Director of Barclays Investment...
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<th><strong>N.R. Narayana Murthy,</strong> Founder, Infosys Technologies Ltd, India</th>
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<td><strong>Bank BZW in Hong Kong and Asia following her position as Chief Executive of Kredietbank Luxembourg’s Asia-Pacific operations.</strong></td>
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<td>She is a member of the Advisory Board of the Asia Global Institute, a director of the Thailand-Hong Kong Business Council, and Adjunct Professor at the University of Hong Kong. She has served such global organizations as the World Economic Forum and the International Chamber of Commerce. Barbara Meynert holds an MSc from the London School of Economics and a BA from the University of Hong Kong.</td>
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<td><strong>Mr. Murthy founded Infosys in 1981. Infosys is, today, a highly-innovative software services global company listed on NYSE in the US and on the Bombay Stock Exchange in Mumbai with about US$ 11 billion in revenue and US$ 45 billion in market capitalization.</strong></td>
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<td>Under Mr. Murthy’s leadership, Infosys became the leader in innovation in technical, managerial and leadership training, software technology, quality, productivity, customer focus, employee satisfaction, and physical and technological infrastructure.</td>
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<td>In 2014, Mr. Murthy was ranked 13th among CNBC’s 25 global business leaders and listed among the ‘12 greatest entrepreneurs of our time’, by Fortune in 2012. He has received Legion d’honneur from France, CBE from Britain and Padma Vibhushan from India. The Economist ranked him among the 10 most-admired global business leaders in 2005. Mr. Murthy is ranked among the top 10 of the Financial Times’ list of “Business pioneers in technology”, published in March 2015. He is the first Indian winner of Ernst and Young’s World Entrepreneur of the Year award.</td>
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<td>Mr. Murthy was elected as a member of the American Academy of Arts and Sciences in 2019. He is a foreign member of the US National Academy of Engineering and a Fellow of the Indian National Academy of Engineering. He received the Founders Medal in 2018, the Hoover medal in 2012 and the Ernst Weber Medal in 2007 from IEEE. He has received Thomas Jefferson medal and James C. Morgan Global Humanitarian Award.</td>
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<td>Currently, Mr. Murthy serves on the boards of Ford Foundation, the Institute for Advanced Study at Princeton, New Jersey and the United Nations Foundation. He has served on the boards of HSBC and Unilever, both headquartered in London.</td>
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<td><strong>Tariq M. Rangoonwala</strong>, Chairman, Rangoonwala Group of Companies, Pakistan, and Chairman Pakistan National Committee of ICC</td>
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Mr. Tariq M. Rangoonwala is the Chairman of the Board of the Rangoonwala Group of Companies headquartered at Karachi Pakistan, engaged in port facilitation services, bulk oil terminals, cool chain facilities, warehousing, manufacturing and trading.

He serves on boards of public committees, forums, trusts, schools, associations, hospitals, public and private companies. He chairs the ZVMG Rangoonwala Trust in Pakistan, a public charitable trust and its V. M. Art Gallery, V. M. Public School and V. M. Library which are all non-profit initiatives. The Rangoonwala Trust and its affiliates specialize in women's vocational training, promotion of arts and culture, physiotherapy and rehabilitation services as well as providing donor support for institutions engaged in health related services, special education and mental health.

He is a trustee of the Rangoonwala Foundation which provides donor support for initiatives in Asia, Africa, Europe, Middle East and America. In this capacity he is a member of the International Council of the Asia Society. He serves as the Chairman of the Duke of Edinburgh’s Award Trust for young people in Pakistan and is also a member of the Advisory Board in Pakistan of the British Asian Trust.

Mr. Rangoonwala is the Chairman of the Pakistan National Committee of the International Chamber of Commerce and in the past he has also served on ICC’s Executive Board as well as having been the Regional Coordinator for ICC’s Middle East North African region. In his capacity as a National Committee Chair he has been a facilitator of multilateral rules and their legislative enactment in Pakistan and promoting the same regionally. These include the UNCITRAL New York Convention 1958 on Recognition and Enforcement of Foreign Arbitral Awards, the Istanbul Convention on ATA Carnets for temporary admissions and the UN Convention on International Transport of Goods Under Cover of TIR Carnets (TIR Convention 1975). In the case of the latter two conventions he oversees its implementation in Pakistan as the ICC National Committee is the National Guaranteeing and Issuing Organization.

He serves as a Vice Chairman and Executive Board member of the Silk Road Chamber of International Commerce (SRCIC) based in the People’s Republic of China. He is a member of the Executive Council of the UNESCAP Sustainable Business Network.
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<th>Carson Wen, Founder and Chairman, Bank of Asia, British Virgin Islands and BOA Financial Group, Hong Kong, China</th>
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<td>Mr. Carson Wen is the Founder and Chairman of Bank of Asia (BVI) Limited and BOA Financial Group Limited. He is also Chairman of the Sancus Group of companies, which has investments in policy driven sectors such as new energy, logistics, finance and technology. He has practiced law for over 30 years at his own Hong Kong partnership and subsequently at leading global law firms. Mr. Wen has been named as a leading adviser on Chinese law, mergers &amp; acquisitions and capital markets work in Who's Who of the Law, Asia Pacific Legal 500, AsiaLaw Leading Lawyers, Chambers Asia and China's Top 200. He is also named in the International Who's Who and Who's Who of the World. Mr. Wen was a three-term Deputy to the National People's Congress of China, which is the PRC's national legislature and constitutionally the highest organ of state power, representing Hong Kong. He is also a Justice of the Peace of Hong Kong and held various public service appointments in Mainland China and Hong Kong. He was the Vice-Chairman and currently Party Affairs Advisor of the Democratic Alliance for the Betterment and Progress of Hong Kong (&quot;DAB&quot;), the largest political party in Hong Kong. He is also Guest Professor of the Law School of Zhongshan University (also known as Sun Yat-Sen University), which is the leading university in Southern China. He is also a Director of the Pacific Basin Economic Council, and inter alia, a Founding Director of the China M&amp;A Association. Mr. Wen was awarded the Bronze Bauhinia Star (BBS) by the Hong Kong Special Administrative Region Government for his contribution to economic ties between Hong Kong, Mainland China and the rest of the world. Mr. Wen obtained his B.A. (economics) from Columbia University, where he majored in economics, and B.A. and M.A. (law) from Balliol College, Oxford University.</td>
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<th>Kosala Wickramanayake, President, International Business Council, Sri Lanka</th>
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<td>Kosala Wickramanayake is Past President of the Federation of Chambers of Commerce and Industry in Sri Lanka (FCCISL) and the Vice President of the SAARC Chamber of Commerce and Industry. Kosala has also held key positions in commercial organizations including CEO of Kosala Enterprises Ltd; and Director of Sterling Jersey Ltd., Airport and Aviation Authority Services Ltd., Sri Lanka, Sri Lanka Standards Institution, the Sri Lanka Convention Bureau, Hotel Developers PLC (the holding company of the Colombo Hilton).</td>
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Earlier, he served as Director of Lankaputhra Development Bank, SME Bank, and Sri Lanka Tourist Board. He was President of the Sri Lanka Chamber of Small Industry, and the American Alumni Association.

Working with federal agencies and commercial organizations, he has served as a catalyst to encourage SMEs development. He has 37 years experience in import/export and manufacturing. Kosala is a graduate in Economics and Business Management from the US.

Tan Sri Michael O.K. Yeoh, CEO & Director, Asian Strategy & Leadership Institute, Chairman World Chinese Economic Summit, Malaysia

Tan Sri Michael O.K. Yeoh is a social entrepreneur, public intellectual, thought leader and influencer who has had 35 years senior management, Boardroom, Consulting and international experience. He is an author of several books and is a sought after speaker at many international conferences and high level forums such as the World Economic Forum, the World Policy Conference, the World Chinese Economic Forum and the World Muslim Leadership Forum.

He was co-founder and CEO for 25 years of the Asian Strategy and Leadership Institute a globally ranked Think Tank. He is also President of the Kingsley Advisory and Strategic Initiatives Sdn Bhd, a Business Advisory, research and events company as well as a Board member of several Public Listed companies in Investments, Finance, Property and Food. He sits on the Board of Governors of a University and the Board of Trustees of the OSK Foundation. He was also a Principal Adviser to a Bank. He advises several new technology and e-Commerce companies.

He was appointed to the Executive Council of the United Nations ESCAP (Economic and Social commission of Asia Pacific) Sustainable Development Network (ESBN). He is Deputy President of the Society for Promotion of Human Rights (PROHAM), Secretary General of the Malaysia Japan Economic Association (MAJECA) and Director of the Malaysia-China Business Council.

He has served as Malaysia’s Representative (Ambassador rank) on the ASEAN High Level Task Force on Connectivity and was a Commissioner in the Malaysian Competition Commission and the Human Rights Commission besides being a member of the Advisory Board of the Malaysian Anti-Corruption Commission. Before that he served as a Commissioner on the Royal Commission of Police. He was also a member of the National Unity Consultative Council and the National Economic Consultative Council.
He is a Fellow of the Institute of Directors UK and a member of the International Institute of Strategic Studies UK. He holds a Doctor of Laws (hc) from the University of Nottingham and a Bachelor of Economics from Monash University.

He specializes in strategy consulting, economic and political analysis and international business development.

**Xiaochen Zhang, President, Fintech4Good, China / US**

Xiaochen leads the design and implementation of FinTech4Goods’s strategy which aims to introduce impactful fintech and blockchain solutions to frontier markets through incubation, acceleration and investment. He brings more than 16 years of thought leadership and global experience to build impactful solutions and scale up innovative ideas in North America, Africa, Latin America, Europe and Asia.

He is the Chairman of the Global Blockchain4SDGs Alliance, and serves on the Crowdfunding Professional Association Board of Directors, and as a senior advisor of the China Social Entrepreneurs Foundation and Inter-America Development Bank. He is also the founder of Blockchain Frontier Group and a co-chair of several blockchain labs.

Prior to FinTech4Good, Xiaochen advised government agencies and multinational organizations on innovative finance, green technology, climate policy, and sustainable energy, including at the at the World Bank. Xiaochen has extensive experience in the incubation and scale-up of result-based solutions and innovative financing mechanisms for the public and private sectors globally. He is a recognized speaker on investment planning, climate finance, green innovation, and crowdfunding. He holds an M.A. in Global Studies from Leipzig University.

Note:
1. Task force chairs arranged by alphabetical order of the Task Force name.
2. Members arranged by alphabetical order of the last name.